

URBAN MASTER PLAN SUMMARY



DANDENONG CAPITAL OF MELBOURNE'S SOUTH EAST

On 26 April 2006, the Victorian Government launched the Shared Vision for central Dandenong and announced that \$290 million would be invested in the revitalisation of the city centre over the next 15 to 20 years. The investment seeks to restore central Dandenong as the capital of Melbourne's

20 YEAR PLAN

Lonsdale Street will become one of Melbourne's great boulevards and once again the heart of central Dandenong. Key features will include:

- Slow moving traffic for safety and easy crossing
- Easily accessible bus stops for public transport
- Wider footpaths and a more pleasant street environment to attract kerbside activity
- Priority for pedestrians and cyclists to promote circulation by foot and bicycle
- Extended pedestrian crossing times to reduce waiting
- More trees creating a boulevard character and shade
- Improved lighting for safety and to encourage activity on footpaths
- Attractive shopping strip to encourage a broader retail mix.

City Walk* will address the lack of direct connectivity between the Dandenong Station and the city centre and create development opportunities along its path. Key features will include:

- An easy and direct route that links the Station to the city centre, Dandenong Plaza and the Market

- A setting for high quality energy efficient buildings for living, working and business activities
- A green street with wide pedestrian paths for easy movement
- Retail outlets at ground level to bring life and activity to the western half of the city
- New civic and public spaces to meet and relax and for events
- On street parking to support local businesses
- Designated safe cycling lane.

The Station Precinct improvements are designed to reposition the area surrounding Dandenong Station as a safe and vibrant gateway to central Dandenong. Key features will include:

- A new public plaza linking the Station to City Walk and Foster Street
- Safe and convenient drop off and pick up area for public transport travellers, buses and taxis
- Public plaza with shade, beauty, public enjoyment, events and festivals to attract people
- Seating areas to rest and meet people
- Lighting to improve safety

- New development opportunities around the arrival plaza including retail, education, residential and office to service the western part of the city
- A new arrival plaza south of the Station linking through to existing and new residences and the Dandenong creeklands.

The George Street Bridge* is a new gateway to Central Dandenong. With the opening of Eastlink, the bridge will provide a vital link between Dandenong, the greater metropolitan region, the south east region and the CBD. It will help to improve traffic flow and provide more direct access to Central Dandenong for business, visitors and local community.

The project is being delivered by VicRoads and will commence construction in early 2009.

south east – a capital city that is a great place to live, work, study and socialise.

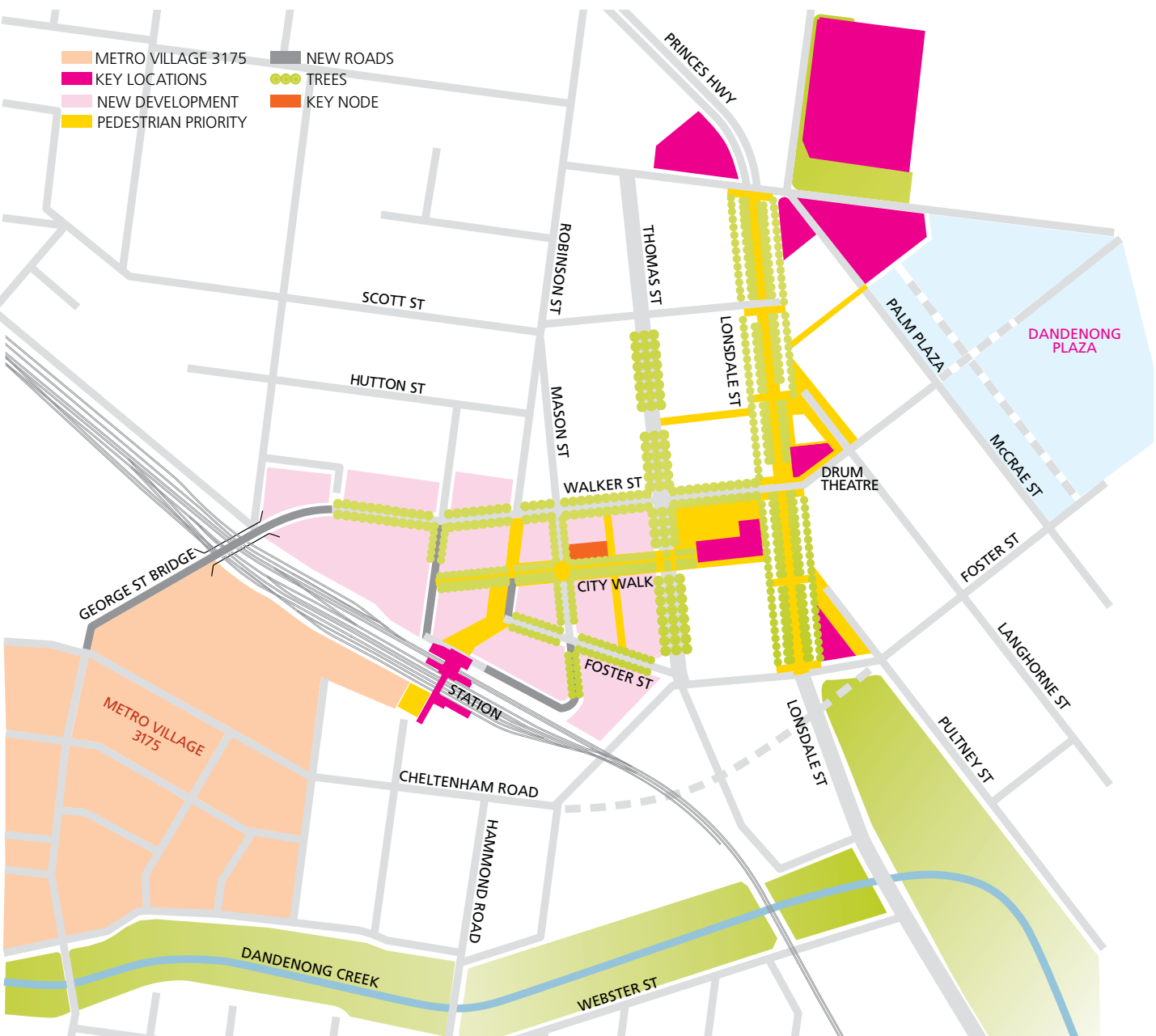
The Revitalising Central Dandenong Initiative is being delivered by the Victorian Government, through VicUrban, in partnership with the City of Greater Dandenong.

The Urban Master Plan is the framework for the 15-20 year vision for the largest urban renewal project VicUrban has embarked upon since the Melbourne Docklands. The plan maps a dynamic future for central Dandenong as it seeks to attract more people, jobs and businesses to the city centre. It is estimated that the revitalisation will help to create up to 5,000 new jobs and 4,000 new homes in the city centre over the next 15-20 years.

The Government's investment, through expenditure on four major infrastructure projects: Lonsdale Street, City Walk, the

Station Precinct and the George Street Bridge, is expected to leverage \$1billion in private sector development over the next 15 to 20 years. New buildings that showcase the future are also being explored including a new public services "green" building and a first learning and education building.

Central Dandenong has the elements that make a great city. Its prime location, excellent access to transport and services, strong industrial and employment base, cultural diversity and community spirit underpin the revitalisation process.





FOR MORE INFORMATION

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